



Little Princess Trust

HEADS UP!

How you donate hair. How we make wigs.
How together, we help children with cancer.



The story of a Little Princess

The Little Princess Trust was set up in 2005 in memory of Hannah Tarplee.

When Hannah was diagnosed with a Wilms Tumour in 2004, the loss of her hair was especially traumatic. Her parents struggled to find a wig suitable for her during treatment, and felt the most fitting tribute to the five-year-old would be a charity dedicated to providing wigs to children who had lost their own hair due to cancer treatment and other illnesses.

The Little Princess Trust was born and the charity has since helped thousands of young people, up to the age of 24, regain their confidence and identity by giving them a wig.

Thanks to its family of supporters, The Little Princess Trust also funds scientists searching for kinder and more effective treatments for all childhood cancers.



The perfect way to crown courage and bravery



Each year The Little Princess Trust provides around 2,000 real hair wigs, free of charge, to children and young people who have lost their own hair due to cancer treatment and other conditions.

We know from speaking to our wig recipients just what a difference our wigs make. As one recipient's mum perfectly put it: "These wigs are not to hide hair loss but to crown courage and bravery." She is not alone in praising our service...

...as these brilliant and brave wig recipients prove.



Laura Taylor

"My biggest fear when I found out about having cancer was losing my hair and what I was going to look like. Having this wig gave me my confidence back and has made me feel like me again."

Callum Boyd

"Losing your hair can be quite intimidating and signals that everything in your life has changed. So getting a wig fitted and styled helps to bring back some sort of normality and boosts your self-esteem."



Hannah Kite

"Before I had a wig, I was a completely insecure and different person. But after receiving the wig from The Little Princess Trust everything has changed."

How to donate hair

The Little Princess Trust promises to be there for every young person needing a wig. But we can only provide this service thanks to our many wonderful supporters. We understand just how important someone's hair is to them and that is why we are so grateful to every one of our donors - and make the process of donating hair as straightforward as possible.

It's easy as 1, 2, 3... 4!

Step 1

Wash hair and dry thoroughly.
Do not use conditioner or styling products.
Put hair into ponytail/s.



Step 2

Secure ponytails at both ends with a hair band, and one halfway down (or at regular intervals for longer hair).
Cut about the top band.



Step 3

Place cut hair inside a cardboard or heavyweight paper envelope.



Include your completed Hair Donation Form. Have your envelope weighed to ensure the correct postage.

Step 4

Post the envelope to us at:
The Little Princess Trust,
The Hannah Tarplee Building,
22-25 Berrington Street,
Hereford,
HR4 0BJ.



The longer the better

We encourage all our supporters to donate at least 12 inches of hair.

The minimum length of hair that we can use to make our wigs is 10 inches (25 cms).

However, to help us meet the demand for our longer wigs we started our 'Let It Grow' campaign to inspire our brilliant supporters to keep growing their long locks until they have 12 inches (or more!) to donate.

Three to four inches of hair is used when knotting hair to the wig cap so every inch counts!



Need to know more about your big cut?

Watch a video on our website with a step-by-step guide.

www.littleprincesses.org.uk/donate-hair

Hairmiles

From hair to head

1. Hair is donated to The Little Princess Trust



2. Hair is sorted, packaged and sent to our wig makers



3. Wigs are handmade and sent back to us for packaging and distribution

Our Wig Journey
It costs **£700** to provide a child with a wig.

4. Completed wigs are stocked at The Little Princess Trust and distributed to our approved salons ready for fitting



Doing good feels good

Your decision to donate hair means a lot to us - and we're sure it also will to everyone you know. So why not ask family and friends to sponsor you? That way, as well as giving hair, you can raise money too!

It costs £700 to provide a wig for a young person and, as The Little Princess Trust does not employ any specialist fundraisers, we can only carry out our work thanks to our brilliant supporters.

Within this pack you will find posters and sponsorship forms to help with your fundraising while you can scan the QR code below to set up your own JustGiving page for The Little Princess Trust.



If you give the gift of hair then please don't forget to fill out your hair donation form so we can properly thank you!

Hair. Care. Share.

We want the world to know about the amazing donation you've made.

So don't forget to shoot videos and take pictures before sharing your story with our social media channels.



@officiallittleprincesstrust



@littleprincesstrust

Be the star in your own film

We love seeing everyone's pictures, but with the rise of platforms such as TikTok and Instagram, we need more filmed content. Plus, we think there's no better way to show what a star you are!

Get in touch

Our team is here and happy to speak to any supporter with a question. Getting in touch is very easy so contact us on any of the ways below.

email us: hello@littleprincesses.org.uk

visit us: www.littleprincesses.org.uk

or call us: 01432 352359

The Little Princess Trust, The Hannah Tarplee Building, 22-25 Berrington Street, Hereford, HR4 0BJ

Registered Charity No: 1176160



Registered with
FUNDRAISING
REGULATOR